

THE MIRROR JOURNAL

VOL. 4, NO. 28

MIRROR, ALTA., MAY 14, 1915

5 CENTS PER COPY

LOCAL NEWS

Miss Lyons, of Edmonton, is visiting with Mr. and Mrs. Chas. Lyons.

The ball game which was played last Thursday between Mirror and Bashaw resulted in favor of Bashaw, 11-13.

M. Volovsky, of Camrose, visited with Mr. and Mrs. Chas. Lyons for several days last week. Mr. Volovsky is a brother of Mrs. Chas. Lyons.

St. Monica's Church, Mirror, and St. Pancras', Alix will hold a joint picnic at Mirror Beach on Monday, May 24th. Every body welcome.

A. J. Hunt, of Calgary, was in town several days this week visiting old friends. Mr. Hunt is employed in the Dominion Seed Branch, Calgary.

The Royal Neighbors will hold their business meeting on Wednesday, May 19th, at the home of Mrs. Jas. Wright. All members are asked to attend this meeting.

The Womans Guild of Mirror held their second annual Sale of Work Friday afternoon last, which turned out to be a great success. The amount of the proceeds were \$74.

Mr. and Mrs. Chas. Lyons and two children, motored to Edmonton last Sunday, returning home on Tuesday.

The local stores will be closed every Thursday afternoon commencing on Thursday, June 3rd, and continuing through June, July, August, and September. It will be well for the farmers as well as the town people to arrange their shopping not to fall on Thursday afternoon.

The Royal Neighbors of America are going to put on a play entitled "Turn Him Out". The Date fixed is Monday, May 24th, in Kadlec's Hall, there will be a dance included and free supper. This promises to be the best concert and dance held in Mirror. See bills for further particulars.

GET YOUR FARM HOME From the CANADIAN PACIFIC

An interesting account of the most fertile land in Western Canada, with low prices and easy terms, ranging from \$11.00 to \$30.00 for farm lands, \$55.00, terms—One Twentieth down, balance within twenty yrs. In視, \$1.00 per month for interest, etc., up to \$2,000, also payable in twenty years—interest only 6 per cent. This will enable you to increase your farm holdings by getting adjoining land, and secure your friends' signature.

For literature and particulars apply to

B. F. CAMERON, Gen'l Sup't of Lands, Dept. of Natural Resources C. P. R., CALGARY, ALBERTA.

22-15-11.

The Liquor License Or- dinance and the Liquor Act

SOME COMPARISONS

The Liquor License Ordinance as at present on the Statute Books has been brought to its present position through years of practical working experience. It is one of the most useful licensing Acts to be found in the whole Dominion and under it the people have full power to secure the carrying out of their wishes.

The proposed Liquor Act which the electors of the Province are being asked to vote for on July 21st next is a measure of want on destruction: section 73 expressly repeals the Liquor License Ordinance and all amendments thereto. It therefore sweeps away the protection given to the people in the Liquor License Ordinance. The proposed Liquor Act gives no protection to anyone.

Under the Liquor License Ordinance there is set up an hotel system, rules are prescribed for the carrying on of the same; the sale of liquor is carefully regulated and the duties of license holders are defined in the most careful manner. The important matter to be born in mind is that the Liquor License Ordinance is enforced and observed by the license holders.

The proposed Liquor Act while it destroys the Liquor License Ordinance makes no attempt at anything in the shape of construction except to define the duties of vendors, doctors, dentist and others. It undertakes nothing in regard to the hotel system which the Liquor License Ordinance at present takes care of. Let the advocates of the Liquor Act state now what is their policy in regard to the hotels. It is a live question in Saskatchewan to-day. Why are the promoters of the Liquor Act in Alberta fighting shy of it?

The Liquor License Ordinance confines the sale of liquor to a by no means unreasonably large number of license holders in view of the population of the province. In this matter it protects the interest of miners, interdicts, intoxicated persons and Indians. For proof that the Liquor License Ordinance is carefully administered, it has to be stated that last year only five license holders in the province were found guilty of breaches of the law.

The proposed Liquor Act would withdraw all the above protection. It would make the practice of drinking inconvenient and costly by the fact that liquor for beverages purposes could not be legally obtained inside the province. It would make the home the resort and directly incite towards the establishment of illicit drinking places without any kind of regulation for old

or young, or interdicts (there could be none of the last under the proposed Liquor Act.) The Liquor Act has many penal sections it is true but they lack the constructive element so conspicuous a part of the present Liquor License Ordinance.

The real test of the matter is to read the proposed Liquor Act. The difference between the two will be readily perceived, and the public will realize that it has in its possession in the Liquor License Ordinance an excellent measure, the value and the complete usefulness of which will be perceived at once.

The promoters of the proposed Liquor Act are appealing largely to sentiment. They are issuing leaflets of a high colored character with a number of not very easily substantiated statements. The opponents of the proposed Liquor Act are fortunate in having to present facts only and they fully realize that the voters of Alberta are intelligent enough to consider the merits of the case upon facts and not "hot air."

The costs of administering and enforcing the proposed Liquor Act would impose a heavy financial burden, especially upon the farmers of Alberta.

On the one hand there is the actual present fact in the shape of the Liquor License Ordinance with all its advantages.

Country Weeklies Give Good Results

At a meeting of American Advertisers' Association, Arthur Brisban said:

"Not the country publisher, but the business man is the chief sufferer from the fact that our merchants and manufacturers have not utilized the country papers advertising columns as they should and can be utilized. Remember the facts: he who reads the little cross-roads newspaper or the larger newspaper of the fair-sized town is a man who buys everything, on land and that he is interested in everything that the business men of Canada are doing. Through good advertising you can sell him everything from the paint on the door of his house to the cement in the floor of his cellar. Everything from the roof and the cellar, everything in the barn, and every tool in the field he buys and you may sell him. He is not like the dweller in the big city fit, who gets his water through a pipe, his light through a wire, his heat from the basement, and whose shopping consists of getting a ready-made suit of clothes and a ready-made dinner in a tin or paper box. The man who reads the country newspaper buys everything. He buys pumps, lumps, stoves, automobiles, clothing, dresses, books, paints, farm implements furniture, carpets, oils. In this room are two hundred and fifty men and individuals. Some of them represent a dozen manufacturing enterprises, and more. There isn't a man here that has anything to sell that he cannot sell to the reader of a country newspaper. And every man here could more profitably advertise in a

country newspaper in proportion to its circulation than any other publication on earth. I emphasize the value of a country newspaper as an advertising medium for it has that value."

LIST OF FAIRS

The following Exhibitions to be held in Alberta, with dates on which they occur.

Crossfield—June 23, 24. Calgary—June 29 to July 7. Okotoks—July 13, 14. High River—July 15, 16. Swalwell—July 20, 21. Carbon—July 22. Gramona—July 29, 30. Macleod—August 3, 4, 5. Stavely—August 6. Nanton—August 10, 11. Claresholm—August 12, 13. Carmangay—Aug. 17, 18. Gleichen—August 19, 20. Munson—August 24. Langdon—August 6. Edmonton—August 9 to 14. Didsbury—August 12, 13. Vegreville—August 17, 18. Camrose—August 19, 20. Red Deer—August 17-20. Lacombe—August 24-26. Wetaskiwin—August 27, 28. Daysland—August 3, 4. Sedgewick—August 5. Provost—August 8. Chauvin—August 10. Chinook—August 13. Stony Plain—August 17. Falls and Rexboro—Aug. 10. Cardston—August 21, 25. Magrath—August 27, 28. Raymond—Aug. 31, Sept. 2. Colinton—Sept. 3. Hardisty—Sept. 7.

Edson—Sept. 8. Nakamun—Sept. 10. Entwistle—Sept. 14. Lethbridge—Sept. 15-16. Irvine—Sept. 21. Taber—Sept. 22, 23. Pincher Creek—Sept. 24. Milneron—Sept. 28. Priddis and Malarville Sept. 30.

Trochu—Sept. 1. Strome-Killam—Sept. 2. Wheatsheaf—Sept. 3. Stettler—Sept. 9, 10. Leduc—Sept. 15. Innisfail—Sept. 17, 18. Ponoka—Sept. 21, 22. Alix—Sept. 28. Bowden—Oct. 1. Bashaw—Oct. 2. Three Hills—Sept. 22. Olds—Sept. 23, 24. Tofield—Sept. 14.

SCHOOL BOARD MEETING

The regular meeting of the Mirror School Board met last Thursday, May 9th.

Present, chairman, J. W. Pringle; Jas. Setter and B. E. Coleman.

Bills were allowed amounting to \$100.35.

The debenture coupon for \$121.13 due May 31st, 1915, be paid.

That A. Burton be hired as janitor at the school until June 30th, 1915, at a salary of \$25 per month.

That the Board meet at 4 p.m. instead of 2 p.m. on Thursday, Meeting adjourned.

THE MIRROR JOURNAL
\$1.00 A YEAR

Draining of Buffalo Lake

In olden times when the people worshipped the reflection of the sun in the lakes. Now we are told that at that time used to think that our God lived in the lakes as well as in the Heaven, they could not make valuable sacrifices to their God in the Heavens so they threw what tokens of Gold and valuable objects they had into the lakes. There is no doubt that the people in the country side are thickly populated and there is no fear but there is a great treasure awaiting those that have got the grit to co-operate with Bill on this proposition, of course I have got a lot in my hand but I cannot always express myself being only a Plumber, Tinsmith and Blacksmith. The Dorion, the Mirror, and Red Deer have got it. I would like to get a few people with a little money of course to help to bring the above to a head, there is money in it, come and consult me I have lots of time to spare yet and if you are interested I will take you in for a mite lunch. The Dorion and we will try to examine the lake bottom. Have any appliances to help you to get the bottom all over, now if you have confidence in me and co-operate with me I am quite willing to spend a few hundred thousand dollars, of course I am doing all kind of engin repairing and timeshifting, &c. but I have room for more so help me, sending your repairs then I think you are then with the grit.

Yours truly,
BILL JOHNSON,
Carroll Ave., Mirror.

CHOCOLATES

Exclusive agent for Mirror for Ganong's and Nyals Bulk Chocolates

These are considered the best two lines of Bulk Chocolates made, and they cost you the same price as the cheaper lines 50¢ a lb.

In boxes I have LIGGETTS, PENWAY'S, GANONG'S, ROACH and NYALS, Prices 35¢ to \$1.25 a box.

Special Sale of Nyals' and Ganong's bulk chocolates SATURDAY AFTERNOON ONLY at 40¢ lb., 20¢ half pound.

CHAS. SUGGETT Mirror, Alta.

THE CANADIAN BANK OF COMMERCE

SIR EDMUND WALKER, C.V.O., I.L.D., D.C.L., President
ALEXANDER LAIRD, General Manager
V. C. BROWN, Superintendent of Central Western Branches

CAPITAL, \$15,000,000 RESERVE FUND, \$13,500,000

BANKING BY MAIL

Accounts may be opened at every branch of The Canadian Bank of Commerce to be operated by mail, and will receive the same careful attention as is given to all other departments of the Bank's business. Money may be deposited or withdrawn in this way as satisfactorily as by a personal visit to the Bank.

T. S. LITTLE, Manager

Mirror Branch

Half-Day Holliday

All Stores in Town will be closed every Thursday afternoon at 12 o'clock during

JUNE

JULY

AUGUST

SEPTEMBER

The Mirror JournalPublished every Friday at Mirror
Alberta.Subscription Rates
To all points in Canada, \$1.00 per year.
To the U.S., \$1.50 per year.

J. H. SALTON, Publisher

MIRROR, ALTA., MAY 14, 1915

NEVIS

From our own Correspondent
Wilfred Graham is about
once more after a tussle with
La Grip.

T. Q. Moore paid his regular
week-end visit from Delburne
to his home on the ranch north
of town.

That our merchants are popular
buyers of fur was well demon-
strated during last week
by the large consignment ship-
ped from here.

S. H. Smith is ever ready to
demonstrate the merits of
Massey-Harris Co. machinery,
for who he is sole agent.

A. T. Miller, teacher, has a
motor cycle to carry him to and
from South Buffalo Lake to
town.

The death of Mrs. H. Baker,
of Big Bend, last week came as a
shock to her many friends
here. She was only sick a few
days having been operated on
at Red Deer. The funeral
was largely attended by the
many friends who paid their
last respect when she was laid
to rest at Big Bend. She leaves
a husband and four children to
mourn her loss.

Mrs. Leggart is expected
back from her home in Wash-
ington State where she was
called owing to the illness of
her father, Mr. Trimble. We
are sorry to learn that he is no
better.

S. B. Lake**School Report**

Grade VIII.—Annie Lofstrand,
100; Esther Sorum, 98;
Ovilia Sorum, 95; Iva Kerr,
88; Effie Sorum, 88.
Grade VI.—Robt. Fell, 96;
Martha Marshall, 93; Pearl
Graham, 92; Jane Fell, 90;
Mary Lofstrand, 90.
Grade IV.—Velma Sells, 85;
Myron Sorum, 83; Floyd
Sells, 80.
Grade III.—Violet Fell; Violet
Sells, 85; Doris Knight, 82.
Grade II.—Rosy Marshall,
James Marshall.
Grade I.—Teddy Knight, Ray
Marshall, Dorothy Cranen.
Average percentage for April
19.85.

Alfred Miller, Teacher.

The rain of the past two days
has done wonders to the crops
and gardens.

How about your leaky cream
cans. I can repair them and
guarantee you satisfaction both
in price and work.

BILL JOHNSON,
Expert tinsmith, Carroll Ave.
Mirror.

**Don't Let Your
Skin Absorb Dirt**

Many women think their complexions
are clear when their skin still contains
dust and grime in all its pores. To
keep your skin clean and clear, always
cleanse besides soap and water, make
a test of Nyala's Face Cream. Get a 25c
sample and apply it to your face. It is
titled "Your Complexion" telling how
to apply it with proper methods of mas-
saging. It is a wonderful lotion and
then apply the Cream. After properly
cleaning it in wipe your face with a
clean soft cloth. You will then see how soiled
the cloth is with the accumulations of
dust that have not left the pores.
How remarkable the cleaning and how
naturally fragrant your complexion now is. How
Nyala's Face Cream is greaseless,
oxygenated and refreshing, leaving no
dust or grime on the skin. A
delightful preliminary cleanser. 25c

All Nyala preparations are justly fam-
ous. Nyala's Face Cream is the
cream which we unhesitatingly recom-
mend. Call or telephone us for your
copy of the book which contains most
valuable information.

Chas. L. Suggitt, Druggist, Mirror,
Alta.; H. T. Rayner, Druggist, Bas-
saw, Alta.

**CLASSIFIED
ADVERTISEMENTS**

FOR SALE
6 head of three-year-old Heifers,
will calf soon. I Three-year-old
Shorthorn Bull. \$100.00

BUNNELL BROS.
Mirror.
S. 13-41-22, W.-4th.
28-3-pd.

HOUSE TO RENT

Good 3 room house, good cellar.
This is one of the best and cheapest houses
that you can get to rent for only
\$6.00 a month, also good foundation.

Apply to
THE MIRROR JOURNAL.
27-3-mp.

NOTICE

In the matter of the Tax En-
forcement Return of the Village
of Mirror, Province of Alberta.

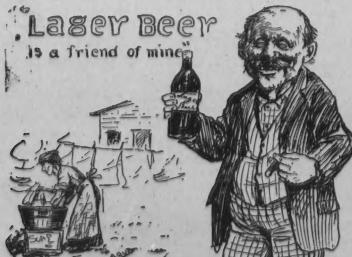
TAKE NOTICE that His Honour
John C. Ross, Justice of the
District Court of the District of Wet-
askiwin, by order of date the 18th day
of March, 1915, has appointed Friday,
the Eleventh day of June, 1915, at
Eleven o'clock in the forenoon, in the
Village Hall in the Village of Mirror,
Province of Alberta, as
the time and place for the holding of
the Court of Confirmation of the
Tax Enforcement Return of the
Village of Mirror, for arrears of taxes
due to the said Village to Dec. 31st, 1914.
Date: Mirror, Alberta, this 2nd
day of April, 1915.

W. J. GOOD,
Secretary-Treasurer.
24-8

Dr. G. W. Meyer

M. D., C. M.

PHYSICIAN AND SURGEON
Office at house, opposite
English Church.



Weary Wife: ... But Lager Beer is no friend of mine
(Contributed by W. C. T. U.)

Where Quality and Prices are always Good.

AT

LYONS, LTD.

The Store for square dealing and Satisfaction, the place that
Pays the Highest prices for your products. Remember it is Lyons that
makes the price. All come, and all patronize the place where you do
better.

Just Arrived

Several new pieces of fancy Crepes

At $17\frac{1}{2}$ and 20c

Ratine, a yard wide at .60

A new line of Prints and Ginghams

still going at .10 and 15c

Cream Serge, all wool, at 85c

A Line you Wanted

Men's Heavy Shirting, at $17\frac{1}{2}$ c
Galatea, just the thing for Child-
wash suits, good dark colors and
figures and stripes

Full bleached Sheetings $\frac{1}{2}$ at 35c
Good Twilled Cotton Sheet-
ing $\frac{1}{2}$ at 35c

Fine Nainsook, at per yd. 25c
Victoria Lawn, at per yd. $17\frac{1}{2}$ c

Ladies' House Slippers

The Shoe you want for comfort

Low Heel, Elastic front, at 1.35

Suede Pumps, in all sizes, at 2.75

Boys' and Mens' Shoes

Boys Running Shoes in canvas
at 65c and 90c

Tennis Shoes, at 1.00 per pair
Childrens Barefoot Sandals, in all
sizes, from 60c up

A Special Table of Boys Shoes At 2.35

Owing to Broken Sizes we are able to put these
Shoes out at this price. All good values in Black and
Tan, Lace and Button Shoes.

Ladies Hosiery

Fine Mercerized Silk Ankle Hose, Black
and White, at per pair 35c

Good Durable Cotton Hose, Black and Tan
per pair 25c

Childrens Hosiery

The "Knock-About" Stocking that is sure
wear

Childrens and Misses. in all sizes. Comes
in both the fine coarser rib.

LYONS, LIMITED

Successors to MIRROR CASH STORE

CHAS. LYONS :: Manager